

press

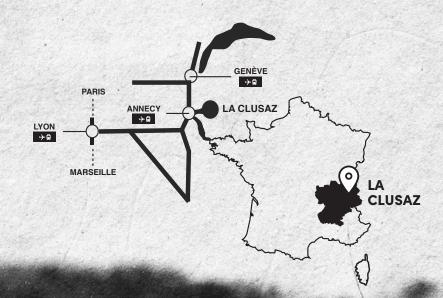
kit

summer 2024



La Clusaz needs no introduction – we all know it's a great place to be during the summer season. Hiking, mountain biking, great food, cultural, sporting and music events... there's something for everyone and every taste here, whether you're with the family, friends or on your own. La Clusaz is the best place to discover or rediscover the French Alps. Original and bold, the resort has forged a unique identity over the years thanks to its immense playground and warm welcome.

Whether you come to La Clusaz to get your adrenalin pumping in our Bike Park or at one of our many sporting events, or you're looking for something authentic, a moment to relax in the peace and quiet of the mountains or a good culture fix, our village has that little taste of coming home. La Clusaz, original by tradition, welcome to our home!



Nature's treasures:

The Aravis range

Number of valleys: 12

Glacial lakes (Confins & Tardevant): 2 Aravis Nature Reserve: 3 700 ha

Chamois: plus de 600

Eco trail: 1

Summits:

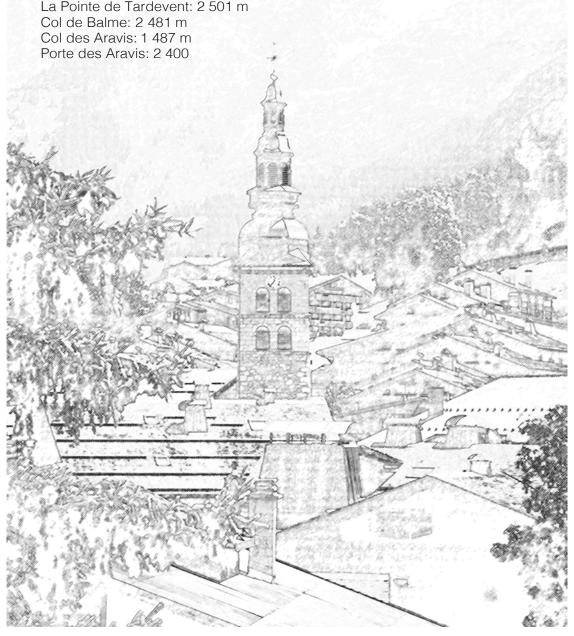
La Grande Balme: 2 616 m The highest point in La Clusaz

Pointe des Verres: 2 616 m Le Trou de la mouche: 2 499 m La Pointe de Tardevent: 2 501 m

The villageAltitude: 1 100 mètres Residents: 1843

Number of beds: 24 099

Hôtels: 22 5-star hotel: 1 4-star hotels: 3 Apartment hotels: 4



MAKE YOUR VILLAGE, THE CENTER OF THE WOLD

« S'vou voli étre conyu sin conyétre, résta dien on vlajho » If you want to be known without knowing, live in a village

Fête du Reblochon et de l'Artisanat

A powerful symbol of the rich heritage that is the pride of the Cluses area, the Reblochon Festival is a day to be experienced and shared with family and friends: there's a parade with herds and carts, folk dances, demonstrations of cow milking, traditional bread-making and the preparation of Reblochon cheese. A day full of discoveries in an atmosphere typical of our village, the festival is still going strong after more than 60 years.

Sunday, 11 August 2024

Hameau des Alpes

La Clusaz is a must-visit location for anyone interested in mountain heritage. In addition to tours of the village organised by our heritage guides, the Hameau des Alpes offers a warm welcome all year round. Here, you can discover the region's rich culture and heritage in a number of different areas: a fun area, almost like a stage set, where you can find out all about Reblochon cheese, a museum dedicated to the development of skiing, a communal oven, traditional granaries and even an old sawmill. Definitely a must if you want to find out as much as you can about La Clusaz!

www.lehameaudesalpes.com

Tomme blanche cheese

Tomme blanche is nothing other than Reblochon cheese that has not been aged and which can be enjoyed within hours of being made. A fresh cheese that goes well with cold meats or salad, a pinch of salt and a drizzle of olive oil. Enjoy it with wild garlic pesto or sprinkled with seasonal flowers. But if you want to get to know this local cheese even better, you can try a recipe by Vincent Deforce, Michelin-starred chef at Le Cin5 restaurant in the Au Cœur du Village hotel.

Le Champ des Platines Season 5!

Once again, the Champ des Platines is taking to the heights of La Clusaz. This year, we are holding three events in June, July and September, where Radio Meuh, our home-grown music station, organises a gathering of people, music and nature at the heart of our resort's mountain pastures. To get there, you have to take a short walk. It's a great opportunity to recharge your batteries, then dance, have a siesta and grab something to eat and drink. Sunset and a cool drink, a great way to end a beautiful summer's day with music, music, music!

Once a month in June, July and September 2024

«Le Bouillon», a place to live and connect, open to all!

La Clusaz third-place centre came about from the need of local residents and the wish of the commune to create a friendly living space, open to everyone all year round, where all generations can meet up, exchange ideas and "do things together". Lots of workshops are available where you can share your knowledge or simply take part.

With a genuine cooperative approach serving the community, this vibrant place has run more than 400 workshops with around 25 different activities since it opened at the end of 2021: well-being, cooking, sewing, workshops, creative pottery, laughter yoga, music, plant discovery, naturopathy, lectures, storytelling... Located on the ground floor of the Sainte Thérèse building, there's something for all tastes and all ages!

Information: jeparticipe.laclusaz.org























« Mârçhe d'apré la lanjeu d'ton pa » Walk according to the length of your stride



Pass Expérience

A pass that allows everyone to enjoy a holiday full of discovery, without breaking the bank! For children, for parents, for a mix of all generations, it's a time for experiences with real meaning. Unlimited activities: ski

lifts, activity centre, summer luge, children's activity area, Hameau des Alpes... and much more! Plus, discounts on hiking, canyoning, climbing and the via ferrata.

passexperience.laclusaz.com

Themed walks with the Mountain Guides Office

Every week, a guide from La Clusaz Mountain Guides Office offers walks where you can breathe in, smell, touch, taste and marvel at the fauna and flora of the Aravis mountain pastures! Marmot-watching, chamois-discovery, nature-awakening walks... the mountains offer endless possibilities.

www.guides-laclusaz.com

New: Child-friendly La Clusaz entertains kids with a dedicated space

From summer this year, as part of a sensible, environmentally responsible approach, La Clusaz ice rink will no longer be on ice; it will be transformed into a play area for children up to the age of 8 from the village and elsewhere. Five themed areas will be on offer to help little ones discover the world of mountains with the help of handling and building games, as well as motor-skills sets. It's a fun way to get children and their parents excited about going on an adventure and discovering everything around us in nature and in our mountains.

EUR 12 for children / EUR 8 for adults See you at La Clusaz ice rink from July 2024

Discovering the village with Gisèle

This summer, children have the chance to find out a bit more about the village of La Clusaz with Gisèle, a Savoie-Mont-Blanc heritage guide with a passion for the history of her village. During the 40-minute visit, Gisèle will recount the stories, secrets and legends of La Clusaz. Children will leave with their heads full of memories and an impression of life in the mountains.

Info: Visit suitable for children aged 5 and over. Information and registration at the tourist office

New: Story time at the Hameau des Alpes

Four sessions from 15 July to 15 August: come to the Hameau des Alpes at the end of the day to enjoy a timeless experience as you listen to crazy stories about the history of La Clusaz.

Afternoon tea on the farm

After a lovely walk along the many paths in our area, it's time for an afternoon snack; a great opportunity to take the children to visit the farms nestled among our mountains.

Ferme des Corbassières

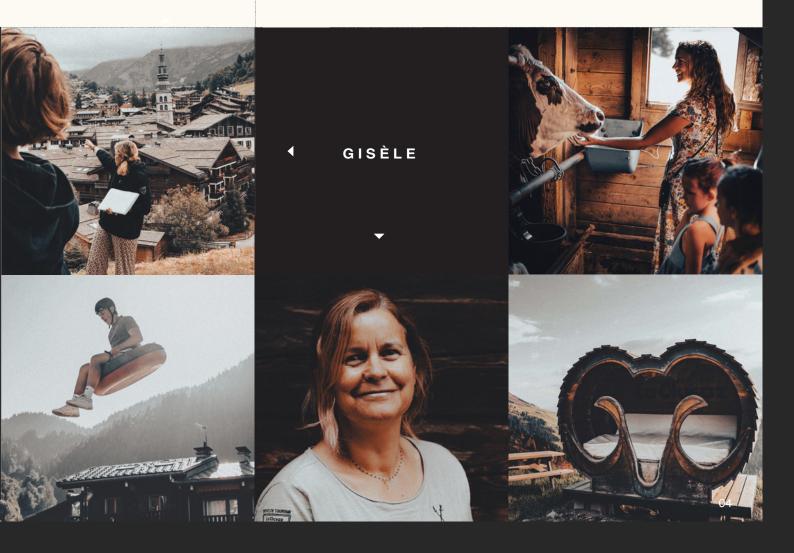
Whether hiking or driving, a stop at the Ferme des Corbassières is a must when staying in La Clusaz. In a former stable at the Alpine chalet with views over the Aravis mountain range, you can enjoy a peaceful farmhouse atmosphere in the heart of the mountains. Perfect for a family afternoon snack!

Ferme de Lorette

At the Ferme de Lorette, you can take a guided tour of the farm – a special moment in the mountains. Here, they produce farmhouse Reblochon all year round from their cows' milk, as well as a host of other cheeses. At the Ferme de Lorette, you can see the animals, watch the cows being milked and also buy local produce.

Chèvrerie des Confins

People come to the Chèvrerie des Confins to visit the goats. During the day, they relax peacefully in the mountain pastures, but at the end of the day, it's milking-time and that's when we come and pay them a visit. We take the opportunity to taste the goat's cheese produced on the farm and don't forget to take a little piece home with us!



DISCOVERING MATURE

«Le tablô d'la natura e tojhor brâvo» The spectacle of nature is always beautiful

Hiking ideas

La vierge du Chatelard: about 700 m after the Col des Aravis, park on the bend above the cross. In 30 minutes and less than a kilometre's climb, you reach the beautiful statue of the Virgin Mary at the foot of the Porte des Aravis. The perfect spot to have a rest, admire the wildlife and gaze at Mont Blanc glistening in the sunshine... and if you're lucky enough, you may even spot a herd of chamois.

Educational walk: from the village to the hamlet, this 20-minute walk is dotted with information boards. The path leads to the bachals (drinking fountains) with their fresh water and the village's old sawmill; there are tables on site to take a break and do nothing for a while.

Black grouse

La Clusaz offers a fascinating panorama of Alpine wildlife. On your various walks, you may be lucky enough to spot a black grouse, an iconic species in the Alps dating back to the last Ice Age. To see one, you have to get up early, but every encounter is an opportunity. Discreet by nature, it doesn't like to be disturbed and blends in perfectly with its surroundings. There is a protected area in La Clusaz, so take a stroll in the Combe du Crêt du Loup or up on L'Étale and, if you keep your distance, you might just catch a glimpse!

Botanical walks with BotaNico

Set off with BotaNico to discover the wild plants around the Lac des Confins. Looking at them 'with a magnifying glass', the day's hikers will learn to identify them, taste them and try to learn a bit more about the little secrets of the plants that surround us.

Wednesday or Thursday mornings from 9:30 a.m. to 12 noon, everyone welcome (intermediate walking ability recommended)

PORTRAIT IDEA Producer of plants made in La Clusaz

Arthur Thovex is a pure La Clusaz product, raised in our mountains. After a career in engineering, he embarked on a project that was close to his heart: transforming plants found in nature into syrups, herbal teas and even biscuit mixes. In 2023, he threw himself 100% into his small business where he manages everything on his own, from planting out some plants to picking others in the mountains, to producing and bottling syrups and bagging herbal teas. His longterm goal is to diversify by creating flavoured oils and salts for cooking. One thing's for sure, he's a character you'll want to meet as he'll teach us a lot about the plants around us and how they are used.



Arthur Thorex - Le Ptit Barbu

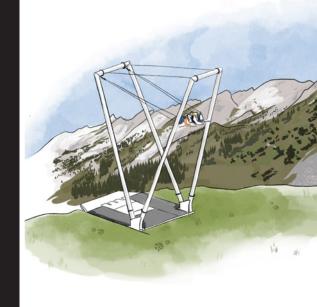


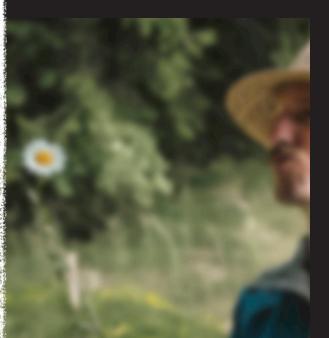
New : La Bascule: The giant swing in the Aravis mountains

Our giant swing will propel visitors high in the sky to discover La Clusaz from above. Take to the skies for about six minutes and admire the natural Alpine landscape from the Confins valley to the Aravis mountain range.

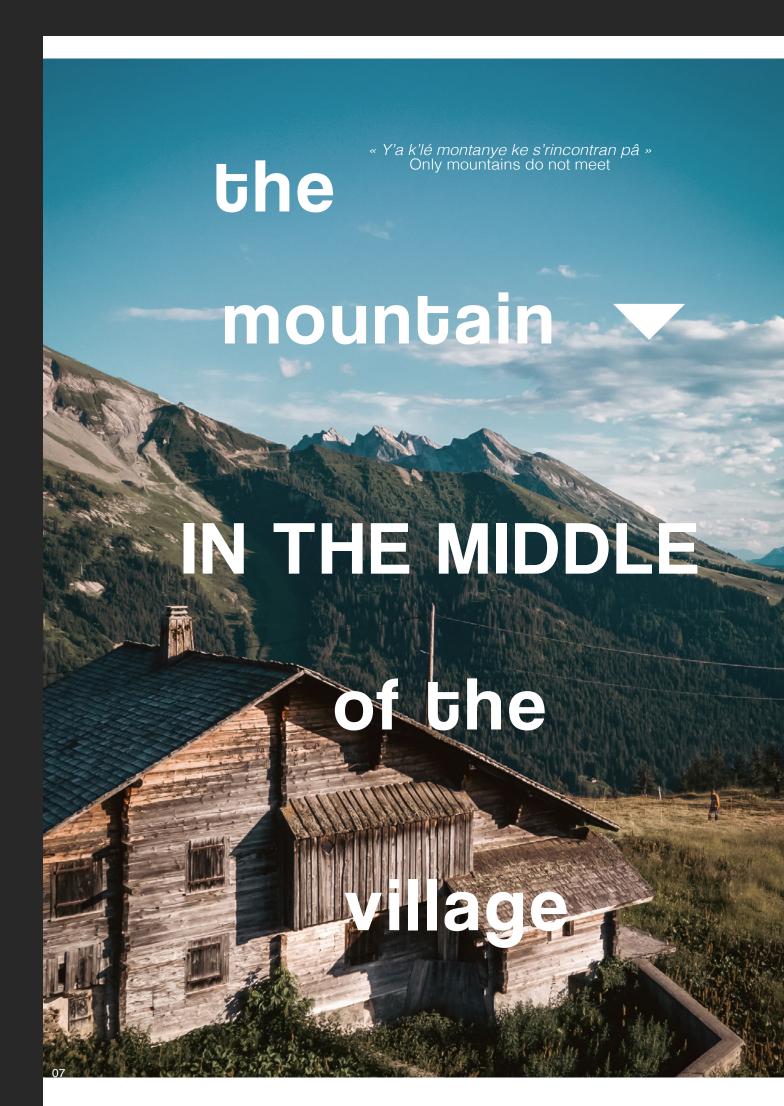
This new activity, perched at an altitude of 1860 m on the Balcon des Aravis terrace, is sure to appeal to thrill-seekers wanting to share an unforgettable experience. Two levels of intensity will allow you to tailor the experience you want, with the most adventurous even daring to start the ride from a 90-degree tilt. The giant swing will be the most original and sensational stop-off point to admire the natural riches hidden in our mountains. A breathtaking spectacle. It's the perfect opportunity to enjoy a day in the open air and marvel at the raw beauty of nature.

Price: EUR 24 per person (includes access to the Crêt du Merle and Crêt du Loup chairlifts)











Beauregard electric bike ride

Departing from the village (La Clusaz ice rink), this e-bike route covers 21.5 km and has a difference in altitude of 760 metres; it climbs steadily up the hills above the valley until it reaches the Alpine pastures of the Beauregard plateau. With herds of animals to encourage you along the way, this route gives you 360-degree views of the surrounding mountains once you reach the top of Pointe de Beauregard. While you are here, you can stop for a bite to eat at the 1647 restaurant, where you can enjoy the views from the terrace and recharge your batteries before continuing your ride!

Crêt du Merle electric bike ride

This is the perfect route for an effortless mountain climb! But before you set off on your adventure in the shade of the fir trees, stop off for supplies at Michaël Donzel's shop, Le Paysan, in the village square. With a piece of Reblochon cheese and some cold meats, you have a picnic ready for your lunch break. This route starts at the Crêt du Merle, with a difference in altitude of 620 m, and joins the downhill slopes at the summit, offering breathtaking views of the valley! Stop at the Balcon des Aravis at the top of the Crêt du Loup to eat your picnic on the terrace deckchairs before getting back on the road.

Confins electric bike ride

And off you go for a gentle ride on this 14.5-km route. Once out on the trails, you won't even feel the slight 515-m difference in altitude as all you'll be doing is admiring the scenery. When you get to the plateau, it's time to enjoy it to the max. Feel free to make a little detour from the track and stop off at the Buvette de Paccaly, where Astrid and Greg serve refreshing meals using flowers picked in the mountains, giving you the chance to learn more about the local flora as you eat.

Col des Aravis electric bike ride

Here, we cater for lovers of longer rides, so get on your e-bike and escape from the village along the footpaths and hiking trails to the Col des Aravis. There are also stretches of single track and some narrow sections, so you will really deserve the breathtaking views of Mont Blanc when you get to the top! As a reward for your efforts, stop for lunch at Les Rhodos, a restaurant at the top of the Col des Aravis, where you can enjoy a tasty meal on the terrace. A little extra: you can recharge your bike or blow up your tyres while up there.



«Se plindre du tin y'e pérdre son tin» To complain about time is to waste time

La Clusaz Yoga Festival

La Clusaz Yoga Festival is all about taking time out for yourself and being guided through a series of well-being workshops in the heart of the Aravis mountains. For three and a half days, you can unwind with the many workshops, yoga classes and masterclasses led by yoga teachers who guide participants through sessions in the open air or indoors. This year, La Clusaz Yoga Festival is also organising a Yogi Lounge, a relaxation and meeting space for festival-goers where they will find lectures, workshops, introductory courses in a range of practices, and many other surprises as well.

See you from 4 to 7 July 2024

Information: www.laclusaz-yogafestival.com

Le Cin5

La Clusaz can boast of touching the stars. In March, Le Cin5 restaurant at the Au Cœur du Village hotel was awarded its first Michelin star. A gastronomic restaurant blending with brio the flavours of Haute-Savoie with a taste of Mauritius, in creative and stunning dishes carefully crafted by chef Vincent Deforce and his team.

Restaurant le Cin5 – Au Cœur du Village

Wellness break in La Clusaz

A treatment with mountain plants, a massage for two or with the children, a hydromassage circuit with jets... these are just some of the relaxing sessions on offer to help everyone unwind after a good day's hiking or sport in La Clusaz.

Cristal Spa: the most luxurious at the Au Cœur du Village hotel

Spa Nuxe: the most innovative at the St-Alban hotel **Spa at the Hôtel Carlina**: the cosiest of them all

Balade au Clair de Lune

Nightfall in La Clusaz is always a source of magical moments, in winter and summer alike. This year is no exception and the Moonlight Stroll is back for the third time. As darkness descends and the sky twinkles, the night basks in a soft light; the village switches off all public lighting to make the most of this gentle summer night. With only the glow from candles and torches, artists light up the streets, and visitors are delighted to discover an easy-going walk interspersed with performances, concerts and surprising characters throughout the evening.

Saturday, 29 June 2024

In Annecy Mountains

Ideally located, La Clusaz lies at the heart of a rich and varied region. The 'Annecy Mountains' regional project, which brings together five neighbouring destinations (Annecy, Les Sources du Lac, Le Grand-Bornand, Thônes and Manigod), promotes this special area, situated between lakes and mountains, and invites you to enjoy the local culture's must-do activities, with a view to making the most of the mountains.

More info: www.annecymountains.com

MOUNTAIN SITING LOSE YOUR GRIP

« Tô lou çhmin an d'pire » All paths have stones

Mountain bike trail facts and figures

125 km of trails

1 Bike Park: 5 DH tracks – 6 Enduro tracks
11 circuits including 4 panoramic e-bike circuits
3 ski lifts
Price of an adult day pass EUR 22.50

Open continuously from 3 July to 1 September

Trilogie Bélier

This summer, come and discover La Trilogie du Bélier, a crazy adventure in partnership with the Caisse d'Épargne Rhône-Alpes bank, where the rewards are as epic as the effort itself! The aim is simple: if you took part in Le Bélier Blanc this winter, sign up as well for Le Bélier VTT (mountain bike event) on 15 and 16 June and Le Bélier Trail et Rando (hiking and running event) from 23 to 25 August, in order to complete La Trilogie du Bélier and qualify for the draw and the chance to win some incredible prizes!

For more information: https://lebelier-laclusaz.fr/

D'janté: Bike bistro

Discover a warm and friendly place with a cycling vibe, combining bike shop and bistro. There's a range of drinks and light bites, with quick meals made from fresh, quality products. After a good day's hiking or mountain biking in the heart of La Clusaz, come and enjoy a meal or a drink on the terrace at Alpes Aventures in the centre of the village.

www.alpesaventures.com/laclusaz/

TRILOGIE BÉLIER





New: Exceed your limits in La Clusaz

Stage 3 of the Enduro Series takes place on 21 and 22 September in La Clusaz! An iconic site for standard and electric mountain bike enthusiasts, La Clusaz offers an ideal playground for Enduro riding, with varied trails, technical descents and breathtaking scenery. Almost 400 Enduro riders will compete against each other on the area's tracks all weekend long.

Programme at: www.enduroseries.fr/ coupedefranceenduroserieslesetapes-3/laclusaz/

21 and 22 September 2024



The Bike Park in La Clusaz is a firm favourite on a visit to Haute-Savoie, a place where adrenalin and adventure are the name of the game in the heart of the Alps. With a variety of trails for all levels, from beginner to expert, the Bike Park in La Clusaz is the place to come to experience intense thrills and push your limits. A true paradise for mountain bike addicts, where laughter, thrills and unforgettable memories await riders as they make their way round the spectacular slopes of our mountain kingdom.





BIKE PARK LA CLUSAZ



PHILIPPINE BORIES

Press officer

E-mail: presse@laclusaz.com Tel: +33 (0)4 50 32 65 02 Mobile: +33 (0)6 71 87 01 86



www.laclusaz.com/espace-presse.html

