

Winter 2024 - 2025

PRESS KIT

PR ess Kit



La Clusaz

Hauts Savoie - France



IN ANNECY MOUNTAINS
Ideally located, La Clusaz lies at the heart of a rich and varied region. The 'In Anancy Mountains' regional project brings together five neighbouring destinations (Annecy, Les Sources du Lac, Le Grand-Bornand, Thônes and Manigod); it promotes this special area, situated between lakes and mountains, and invites you to enjoy its must-do activities and discover the local culture of our region.

WELCOME TO LA CLUSAZ

"Le tablô d'la natura e tojhor brâvo"
The spectacle of nature is always beautiful

In La Clusaz, mountains aren't just a pretty landscape that make a great photo; they are a presence that is very much alive. Here, every peak, every valley and every slope tell the story, the adventures, of a village that has forged its own unique identity over the years. Here, the art of mountain living is intertwined with a well-established skiing culture. A place where authenticity and a friendly atmosphere go hand in hand, celebrated in festive events that set the tempo for the winter season.

Whether you're into extreme thrills or just looking for some peace and quiet, La Clusaz has a wide range of activities to tempt you. It isn't just a tourist destination; visiting La Clusaz is guaranteed to be a one-of-a-kind experience.

Welcome to La Clusaz!



LA CLUSAZ – FACTS AND FIGURES

- **1100m** village altitude
- **2600m** highest altitude
(Grande Balmaz or Pointe des Verres)
- **775 000** number of skier days sold in winter 2023/2024
- **1 094 320** number of overnight stays in 2023/2024
- **25 166 lits** number of beds in tourist accommodation

- **Main client nationalities:**
French, British, Belgian, Swiss

Skiing in La Clusaz

- **5** massifs
- **84** slopes (7 black, 29 red, 30 blue, 18 green)
- **49** ski lifts
- **125** km of slopes

- **Dynamic pricing:** from EUR 29.90 to EUR 49.90 for an adult day pass / EUR 53 for a day pass purchased on the day

- **Ski area:**
Open from 7 December 2024 to 27 April 2025

- **Open every day:** from 14 December

- **Quality labels:**



COME TO LA CLUSAZ

GO TO LA CLUSAZ

To make it easier for travellers to get here, last spring, La Clusaz set up a multi-transport booking service, to take them from the very first mile to the door of their holiday accommodation. Go To La Clusaz provides a journey planner for its visitors so they can book all their transport tickets in just one click, one basket and one payment.

The platform offers a service that's unique in Europe, responding to the challenges of our society and concerned about reducing its carbon footprint. For each itinerary calculated, CO2 emissions and travel time are displayed. Presented with various transport solutions, travellers therefore have the option to adjust CO2 emission criteria, travel time and cost when putting their itinerary together.

Good news for this winter:

Guests coming to La Clusaz by bus can get a day pass for EUR 39 instead of EUR 53 (book your ticket and pass at www.gotolaclusaz.com).

Because everyone deserves to hit the slopes:

50% reduction and priority access for an amazing disabled skiing experience this winter 2025.

REDUCE YOUR CARBON FOOTPRINT, NOT YOUR ENJOYMENT: LA CLUSAZ IS SLASHING THE PRICE OF SKI PASSES FOR TRAVELLERS WANTING TO REDUCE THEIR CARBON FOOTPRINT!

LA CLUSAZ APP

La Clusaz has launched a web app where travellers can find an interactive map of the resort as well as an animated map. This fun new tool helps customers find their way around the village, restaurants, accommodation, shuttles and ski area. This personalised map is available on the La Clusaz website so everyone can see what's going on in a practical, interactive way.

Available this winter on the website: www.laclusaz.com

EVENTS OF THE WINTER



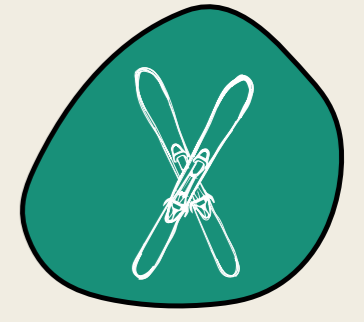
Les Pestacles du Père Noël
Christmas festival
from 23/12 to 03/01



Bélier Blanc
Night snow races
10-11/01



Nocturne des Fondus
An evening of skiing and fondue
17/01



LCZ
Freestyle Week
from 03/02 to 08/02



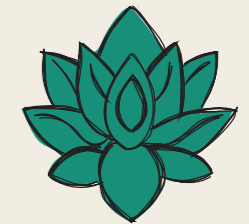
Ski Show
17/02



Carnaval
04/03



Traditional
Savoy evening
12/03



Good Vibes Week
from 16/03 to 20/03



Radio Meuh
Circus Festival
from 03/04
to 06/04



Defi Foly
Waterslide challenge
13/04



Boarder Line
Cross-country ski race
19-20/04



Der des Ders
Closing party
27/04



WE'RE GIVING CULTURE A SHAKE UP

Mechanical Harmony project

L'Écho des Aravis, a concert band from La Clusaz, is preparing a highly original project for this winter: the recording and filming of two large, tailor-made instrumental pieces. It's a great challenge – getting a mechanical organ to play with the orchestra – and requires a huge amount of preparation. Orchestrations for 60 musicians will be set to pictures and played in the mountains.

The first public viewing of the 'Mechanical Harmony' project is scheduled for 27 December 2024 in La Clusaz.

Farm visit: La Ferme des Corbassières

Every Thursday in winter, the Ferme des Corbassières invites you to come and discover the world of famous Reblochon cheese and its production. A visit to the barn to see our cows, a talk about pastoralism, milking, the trek to the high mountain pastures in summer, as well as an explanation about Reblochon production and a visit to the cellars where the cheese is matured. When you leave the Ferme des Corbassières, you'll know everything there is to know about farmhouse Reblochon cheese. You can buy cheese at the farm and there's a little surprise in store for visitors at the end of the visit.

Thursdays at 10:30 a.m.

Les Pestacles du Père Noël

For over 20 years, the Pestacles du Père Noël has been a unique event in La Clusaz as it is the largest family-friendly, street arts festival organised by the resort during the end-of-year holidays. Young and old alike gather in the village at the end of the day to discover the magic and wonder of Christmas in the heart of the Aravis mountains. The Pestacles du Père Noël – two weeks of poetry and celebration in this imaginary land!

*Free of charge
From 23/12 to 03/01*

The residents' house project

The Residents' House, a project co-designed with the residents of La Clusaz, should be launched at the start of 2025. It will be used as a multi-service hub, bringing together, in particular, the third-place Salle Sainte-Thérèse centre and the library. What's the goal? To make the Residents' House the place where all generations can come together in La Clusaz and a meeting point for all those living in the village.

SATELC Transval x Radio Meuh

How can we talk about La Clusaz without mentioning one of the most-listened-to Internet radio stations in the world? In fact, La Clusaz is re-inventing the experience skiers have thanks to its unique partnership with Radio Meuh. Together, they are transforming the Transval cable-car station into an unusual, magical place with a groundbreaking screenplay, re-interpreting the world of music. In this unusual setting, occasional events, such as DJ sets in cable cars, will make the trip even more special. A short journey with a festive, musical atmosphere, making each trip a celebration of the culture and joy of skiing.

Radio Meuh Circus Festival

High in the mountains of La Clusaz and broadcasting on its own Internet radio station, Radio Meuh Circus Festival is an amazing opportunity to discover new artistes in a warm and relaxed atmosphere at the foot of its snow-capped peaks. With concerts in the big top and DJ sets by the slopes with views of the village, the whole resort will beat to the rhythm of the Radio Meuh Circus Festival for four days.

*www.radiomeuh.com
From 03/04 to 06/04*



THE ART OF HOSPITALITY

Hôtel Beauregard

The Hôtel Beauregard is getting a makeover! In order to offer to its guests a setting that's even more pleasant and spacious, renovation and extension work has been carried out over the summer of 2024. This beautiful hotel nestled at the heart of the village enjoys a privileged location at the start of the Bossonnet ski runs. New bedrooms and a new seminar room will be created, as well as a spa with Phytomer treatments on offer for guests. Lots of new features await future guests when they check in at the Hôtel Beauregard.

www.hotel-beauregard.fr

La Ferme

At La Ferme, you don't just come to eat and sleep. Here, you can get together and share the little pleasures of life over some hearty Savoy dishes prepared from top-quality local produce. At La Ferme, you'll feel good, feel right at home and enjoy a great time in the mountains. With its panoramic views over the village and slopes right outside the door in winter, La Ferme is the perfect place to get away from it all in the mountains.

www.lesfermiers.com

St Alban Hôtel & Spa

Over the years, the St-Alban has become one of La Clusaz's top hotels. With a style inspired by a warm and cosy English club, the St-Alban promises your stay will be a fabulous experience. Its book-clad walls are an invitation to relax in the heart of the resort. The Spa NUXE and a ski shop within the hotel round off the exceptional offering from this 4-star hotel.

Something to try: the hotel bar has a great menu of carefully crafted cocktails to get your evening started!

www.hotelstalban.com

Chalet des Joux

Trained chef and sommelier, Roman Fournier took over as manager of the Chalet des Joux in winter 2020. Completely renovated, the chalet sits at the heart of the slopes and is part and parcel of the wild landscape: the concept accommodates a restaurant with refined, enjoyable cuisine and two luxury apartments, available to rent, for a super-comfy, ski-in/ski-out stay. At the Chalet des Joux, Roman and his team work exclusively with fresh, natural produce, all of it homemade. Dishes here are sometimes classic but always the result of innovative recipes. Roman also tends his own vegetable garden, adding the freshest ingredients to his dishes. And you won't be able to resist the wine list, carefully guided by Roman, as wines are right up his street.

www.chaletdesjoux.com

Hi! Youth Hostel

Located on the ski slopes at an altitude of 1250 m, La Clusaz Hi! Youth Hostel has fabulous views over the Aravis Valley. All generations are welcome here and the hostel offers cosy accommodation at a very reasonable price. Catering, bar, entertainment, ski room... you'll find everything you need here for a high-quality, low-cost stay in the mountains.

A little extra: every other evening, the menu at the hostel is completely vegetarian, so there's something to satisfy every taste! WiFi is only available in the bar, so you can switch off and chat with other travellers, because the youth hostel is also about meeting people from all over the world.

www.hifrance.org/auberges-de-jeunesse/la-clusaz/

Le Cin5

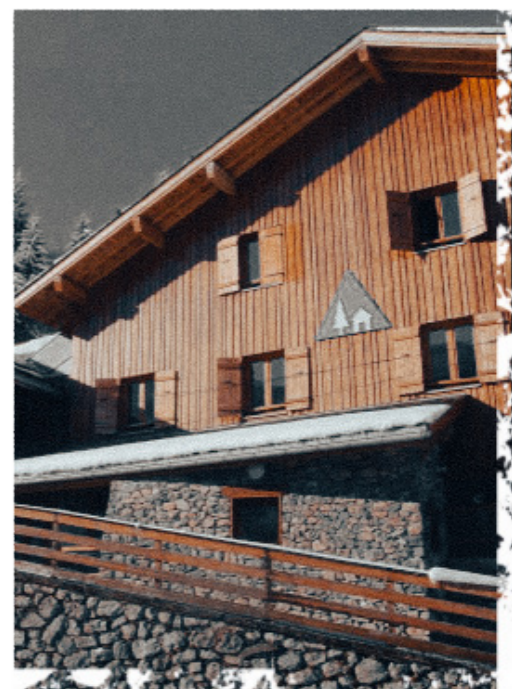
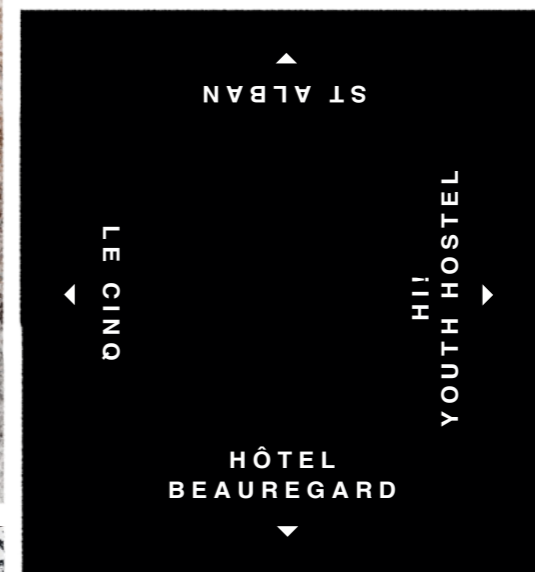
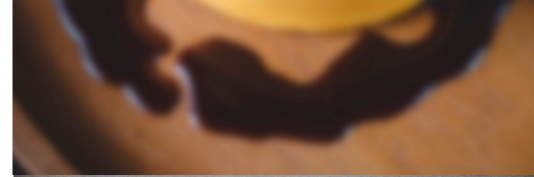
Located in the Au Cœur du Village hotel, cuisine at Le Cin5 is all about authentic, tasty flavours combining tradition and modernity. Vincent Deforce and his team combine with brio a perfect blend of local products from Haute-Savoie with the exotic flavours of Mauritius, an island dear to his heart. The restaurant, nestled in the heart of La Clusaz, was awarded a star in March 2024 by the famous Michelin Guide, making it the only Michelin-starred restaurant in our village.


www.hotel-aucoeurduvillage.fr/restauration/le-cinq/

Maison des Aravis - Ferme du Var

Mathilde and Sarah welcome you to the old family farm, now converted into a guest house, for a truly authentic stay in La Clusaz! A stone's throw from the ski slopes, between life in the village and the beautiful Plateau des Confins, succumb to its delights for a weekend or even longer. The charm of this traditional chalet combined with the comfort of its en-suite rooms provide the perfect setting to escape with family or friends and discover the peaks and heritage of Savoie. This winter sees the arrival of Le Mazot, the latest addition to the Ferme du Var portfolio. Three new rooms are on offer, with access to a sauna – a cosy place to enjoy the great mountain air.

www.maisons-des-aravis.com





La Bascule: The giant swing in the Aravis mountains

On the Massif de l'Aiguille, La Bascule, our famous giant swing which opened in summer 2024 is now back for the winter season.

This one-of-a-kind activity propels participants high in the sky, offering breathtaking views over the Confins valley and Aravis mountain range. Perfect for thrill-seekers, this six-minute flight promises to be an unforgettable experience. You can get there on skis or on foot.

www.laclusaz.com/details/la-bascule/



OFF THE BEATEN TRACK

NEW : The Trapper's Tepee

Welcome to Jack Digger's tepee! Jack, also known as the Skilful One or Nehirowisiw in the Atikamekw language of Canada, was the last trapper in La Clusaz. Come and enjoy a unique experience in his authentic tepee, at one with the mountains, at an altitude of 1500 m. Share an unforgettable evening in the world of the trapper, at the heart of a larch and spruce forest. Go up by chair lift or minibus, then put on your snow shoes or boots and make your way to the tepee, following our professional guides. Have a drink outside, share the trapper's supper, enjoy the music and head back to the village by sledge. Switch off completely and enjoy a peaceful evening at the Trapper's Tepee in La Clusaz.

www.oxygene-organisation.com/seminaire/nouveau-le-tipi-du-trappeur

Hot air balloon

Discover the pleasures of free flight from La Clusaz while admiring the Aravis mountain range from the air! A unique opportunity to take to the skies high above the alpine peaks and contemplate remarkable places such as Mont Blanc, the Col des Aravis or even the Pointe Percée.

- Flight time: approximately 1 hour 15 minutes.
- Allow a full morning for the whole activity
- For kids (over 1.10 m) and adults alike, on your own or in a group
- Accessible for people with disabilities
- Prices: adults from EUR 289, children from EUR 195

montgolfieres-du-mont-blanc.fr

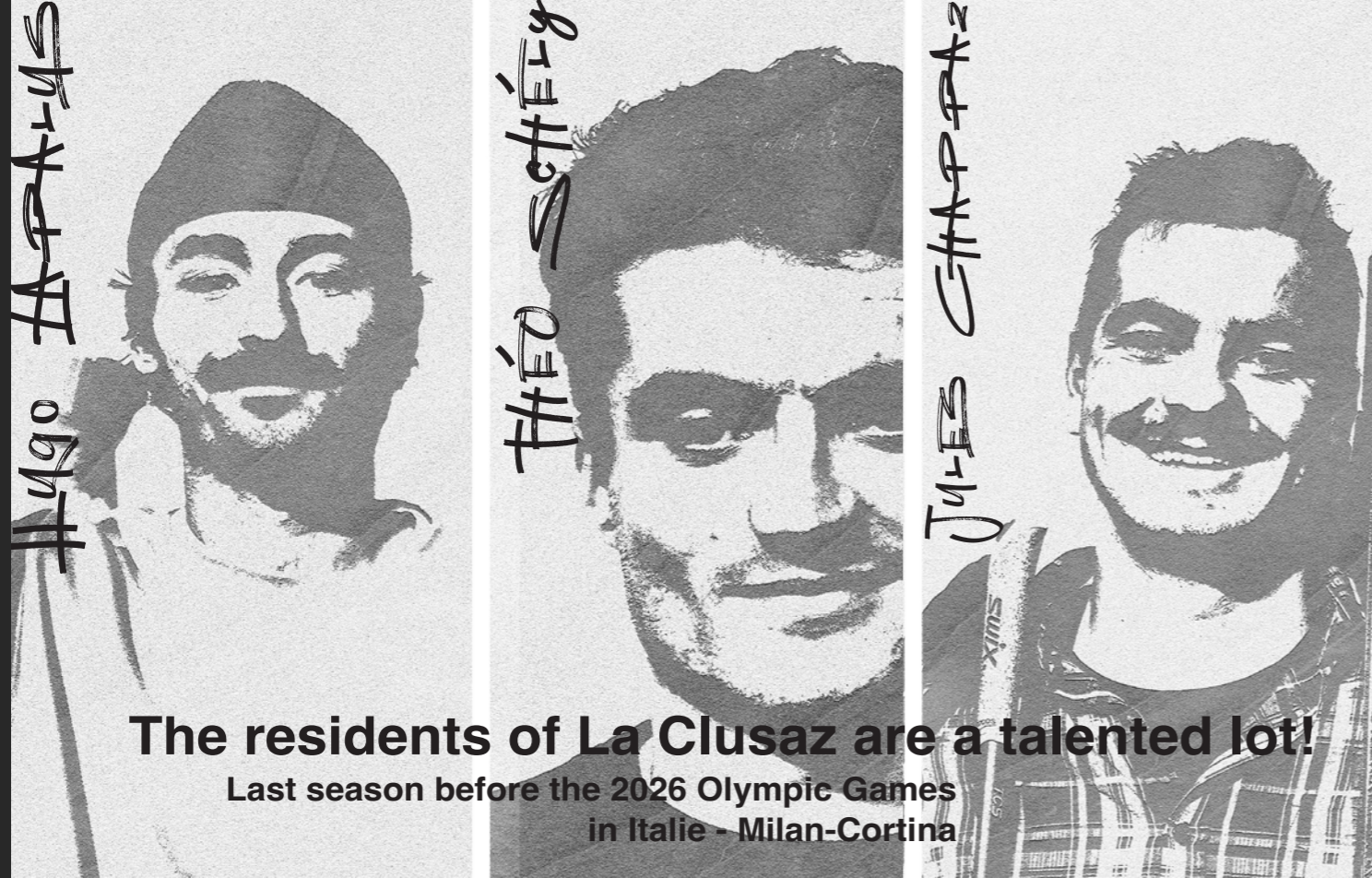
IL VA FERNUY !

As the sun sets, the slopes empty and the village lights come on, take the last lift to Fernuy... Come and enjoy a gourmet snack with a taste of Savoy at the top of the mountain while watching the sun go down. Once night falls, put on your skis and tackle the last descent to the village, supervised by our instructors. It's a good excuse to arrive late for dinner!

Every Thursday from 9 January to 6 February 2025

NEW : Beauregard immersive space

Beauregard station, scheduled to open in February 2025, is gearing up to offer visitors a fun, immersive experience where the freedom to dare is at the heart of four immersive scenes, each firmly rooted in the region of La Clusaz. Freedom in all its facets as a common thread will guide visitors in an unexpected mountain show. In a corner of the gondola lift departure station, this bright space promises to immerse visitors in a screening that's full of thrills. This first themed film will allow tourists and regular visitors to the village to feel all the freedom and authenticity of our region.



CROSS-COUNTRY Skiing

CROSS-COUNTRY SKIING, NOT JUST FOR THE OLDIES!

With its two benchmark Nordic plateaus, La Clusaz is one of the largest cross-country skiing areas in Haute-Savoie: Les Confins offers 50 km of runs while Beauregard offers 36 km with panoramic views over the Aravis mountains range and Mont Blanc to boot.

Les Confins – a remarkable area

Nestled at the foot of the magnificent Aravis valleys, above the Lac des Confins, this area is renowned for its setting and easy access. It offers 70 km of runs for all levels in a majestic setting.

The Plateau de Beauregard – the perfect panorama

The Nordic zone located at Beauregard will also captivate you with its scenery and panoramic views over the resort, the Aravis mountain range and Mont Blanc which you can see via the Col des Aravis. The plateau extends over more than 36 km and includes eight perfectly maintained runs.

FRENCH ALPS 2030 WINTER OLYMPIC AND PARALYMPIC GAMES: A BID WITH CONDITIONS ATTACHED

In 2024, France applied to the IOC to host the Winter Olympic and Paralympic Games in 2030. On the strength of its culture, its champions and its past World Cups, La Clusaz has been earmarked as the host community for the Nordic skiing events at the Confins site. After Milano-Cortina in 2026, the prospect of the Olympics is a real boost for our champions!



FREERIDE Skiing

THE EMPIRE OF FREERIDING

La Clusaz is a true paradise for freeride skiing, offering the perfect terrain for freestyle, freeriding, backcountry and freerando. Since the end of the 1980s, this pioneering resort for freestyle skiing has made its name as a worldwide centre for freeride skiing, cultivating this culture thanks to the unifying LCZ community. Over the years, our village has asserted itself as a mecca for freestyle and freeriding. Several champions, such as Edgar Grospron, Candide Thovex and Seb Michaud, come from La Clusaz. These athletes have constantly pushed the limits of their disciplines, thereby contributing to the development of the world of skiing in general.

TREAT YOURSELF TO A PROFESSIONAL FREERIDE EXPERIENCE WITH SEB MICHAUD

Treat yourself to a unique, one-to-one freeride experience with Seb Michaud, legendary pro rider and now coach to several athletes from La Clusaz. On the agenda: Seb shares his experience at the highest level, his exploits and his craziest rides! This experience is intended for the most advanced skiers.

www.evolution2.com/la-clusaz/seb-michaud

NAMES TO WATCH:

Kaditane Gomis

He's the new generation of freestyle skier and at just 22 years of age, Kaditane is a La Clusaz homegrown freestyler to keep your eye on. He's at the top of his game in big air and slopestyle and has his goal, the Olympic Games, firmly in his sights!

Astrid Cheylus

A freerider from La Clusaz, she was runner-up in the Freeride World Tour in the finals at Verbier in March 2024. Aged just 21, Astrid has a promising future ahead of her and is the athlete to watch on the Freeride World Tour circuit in the 2024/2025 season.

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www.laclusaz.com/espace-presse.html

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